

ABSTRACT OF THE DISCLOSURE

Methods and apparatus for assembly of extensible composite webs and web sausages, and personal care articles manufactured from such webs. The invention comprises fabricating a resiliently extensible web by bringing together and securing to each other as discrete elements, intervening web substrate elements between resiliently stretchable elastic elements. Securement between elastic elements and web substrate elements is defined by alternating zones of securement and non-securement along a length of the web substrate. The invention comprises deactivating elastic elements in the non-securement zones thereby to retract elastic strands in the non-securement zones without retracting the corresponding web or webs in such non-securement zones, and correspondingly, to distinguish the securement zones as relatively more resiliently stretchable and the non-securement zones as relatively less resiliently stretchable. The invention further comprises applying, to the relatively non-stretchable non-securement zones, fastener material extending generally between adjacent ones of the relatively more resiliently stretchable securement zones.